



PRESS RELEASE

FOR IMMEDIATE RELEASE

April 6, 2017

RAINY RIVER DISTRICT SCHOOL BOARD PARTNERING WITH JUMPSTART

Fort Frances – The Rainy River District School Board and Canadian Tire Jumpstart Charities (Jumpstart) are pleased to announce their new partnership, with RRDSB joining the Fort Frances Jumpstart Chapter as a Community Partner. Jumpstart is a National Charity that helps kids from families in financial need participate in organized sport and physical activity by assisting with the cost of registration, equipment, and/ or transportation.

“I’m very excited to have the school board join as a Community Partner,” said John Malgo, owner of the Fort Frances Canadian Tire. “They have a direct connection with families and students, so they will be able to help Jumpstart reach more kids.”

“We know this partnership will be very valuable for students and families in our Board,” said Heather Campbell, Director of Education for RRDSB. “Participation in physical activity is important for a student’s overall success, helping to stimulate their minds and bodies, to build friendships, and to promote healthy living.”

RRDSB will help to identify children in financial need who want to participate in organized sport and recreational activities. Children ages four to 18 years are eligible to apply to receive funding of up to \$600 per year for multiple activities (up to \$300 per sport).

In 2016, more than \$12,000 was disbursed to help 77 children in the Fort Frances Jumpstart Chapter enroll in sport and physical activity. The top funded activities include hockey, dance, Girl Guides, soccer, and martial arts.

-30-

Media Contact:

Heather Campbell, Director of Education, Rainy River District School Board (807) 274-9855

Reference:

Heather Latter, Communications Officer, Rainy River District School Board (807) 274-9855 ext. 4989

Mission: *“Together, we empower all students to believe in themselves, to achieve, and to dream.”*

Vision: *“The Rainy River District School Board is an innovative community, nurturing hearts and minds, to build a foundation for tomorrow, today.”*

This publication is available in accessible formats upon request.